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Ref: DFI/JPA/TKE/Parents25-26/121P

24th March 2026

Dear Parents and Carers,

Re: Navigating the Future, Together – Launching our Family Twilight Career Masterclasses

Following on from the launch of our new student breakfast briefings, I am delighted to write to you with details of a second major careers initiative launching at Outwood Academy Brumby after the Easter holidays: our Student and Parent Twilight Career Masterclasses.

Research consistently shows that parents and carers are the biggest influencers on a young person's career choices. However, we know that the world of work and post-16 education has changed dramatically in recent years, which can make advising your child feel overwhelming.

To help you navigate this, we have designed a series of 1-hour evening sessions for you and your child to attend ***together***. This is your opportunity to get directly involved in their decision-making process, armed with the most up-to-date facts straight from the experts.

Importantly, these masterclasses are not just aimed at Key Stage 4. We strongly encourage families from younger year groups (Years 7, 8, and 9) to get involved too. Attending early is the perfect way to explore interests, challenge misconceptions, and build confidence long before the pressure of GCSE options and post-16 applications begins.

We will be running a variety of highly focused, jargon-free sessions. The full list of masterclasses available includes:

- Demystifying Apprenticeships: Earn while you learn and break the stigma.
- Navigating the Post-16 Maze: A breakdown of A-Levels, T-Levels, and BTECs.



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- Future-Proofing and STEM: Unpacking the Green Economy and local investments in Scunthorpe.
- The Bank of Mum and Dad: Explaining student finance, affordability, and debt myth-busting.
- Beyond the Frontline: Exploring 300+ roles in the Armed Forces.
- From Hobbies to Hustle: Discovering hidden talents.
- Jobs that don't exist yet: Skills for the future workplace.
- Smashing stereotypes: Why careers have no gender.

To help us finalise the calendar and ensure we book the right spaces, we need to gauge which sessions are the most popular. Please click the link [here](#) to complete a very quick expression of interest form.

Once we have collated your responses, we will email the finalised schedule and booking links directly to you.

Thank you for your continued partnership in helping us unlock your child's full potential. We look forward to welcoming you and your family to these sessions soon!

Yours faithfully

Justin Parkinson

Associate Assistant Principal

