

November 2021

Dear Parents and Carers

### **#UniteTheUniform** campaign

On Friday 3 December the students and staff of Outwood Academy Hasland Hall will be joining with schools, colleges and universities across the country to support the #UniteTheUniform campaign. This is a one-off charitable event that is looking to raise £3.2million to fund the building of the UK's first Emergency Services Cenotaph, also known as the '999 Cenotaph'.

The '999 Cenotaph' will be a 21 feet tall monument made of six figures representing the police, fire brigade, paramedics, nurses, maritime volunteers and search & rescue volunteers. There is also a statue of a spaniel dog to represent the important role of service animals. There are almost 2 million people working or volunteering for the NHS and emergency services in the UK including 250,000 first responders. The monument is designed to honour everybody who has ever served in the NHS, or emergency services.

I would like to invite all of our students and staff to join in by wearing a bobble hat for the day, or accessorise their uniform on Friday 3 December with a coloured item representing one of the emergency services. The colours of the emergency services are blue, green, red or orange. For example, I will be wearing some coloured socks but students may choose to wear a coloured badge or a coloured bobble hat.

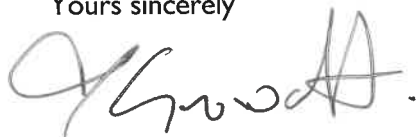
This is not a non-uniform day and students will be expected to wear their full uniform throughout the day. The students should not come in wearing coloured jumpers or hoodies or any jewellery. Please support this fundraising event by encouraging your son or daughter to take part in the spirit that it is intended.

The students will be asked to make a voluntary donation of £1 to support the event. If you would like to donate then you can do one of the following:

- Use the collection buckets that will be located at the entrance to the academy.
- Text "Hero 1" to 70500 for a £1 donation to be taken (this is not operated by the academy).
- Visit [www.999cenotaph.org.uk](http://www.999cenotaph.org.uk) to make an online donation.

If you have any questions regarding this event then please contact me via the enquiries email address ([enquiries@haslandhall.outwood.com](mailto:enquiries@haslandhall.outwood.com))

Yours sincerely



**Dawn Growcott**  
Head of Creative Arts



**Ian Cooper**  
Head of School