



10th February 2023

World Book Day

Dear Parent/Carer

We are delighted to announce that on Thursday 2nd March, we will be celebrating World Book Day 2023.

World Book Day is a charity that seeks to change lives through a love of books and reading. Their mission is to promote reading for pleasure, and to offer every young person the opportunity to have a book of their own. Their aim, as is ours, is to see more young people, particularly those from disadvantaged backgrounds, with a life-long habit of reading for pleasure and the improved life chances this brings them.

Here at school, we plan to embrace the day wholeheartedly and we have a range of exciting activities and competitions planned for the day, including inviting all staff members in the academy to dress up as a character from one of their favourite books. But it doesn't stop there! We are also inviting all students to come into the academy on that day dressed up as their favourite book character. Not only do we hope this will create excitement and enthusiasm around reading, but we hope it will encourage students to have discussions about their chosen character and encourage others to read their favourite text. There will even be a range of fantastic prizes for the best costumes.

Please be aware that it is essential that any outfits worn by students must be appropriate for the academy and not be offensive in any way. Please also be aware that students should be dressed as a recognisable book character, not in jeans and a t-shirt as a character from 'Diary of a Wimpy Kid' or a tracksuit as 'Millionaire Boy', for example. If students are planning on dressing up, they should also bring a copy of the book in which their character appears to support their discussions throughout the day. If students do not wish to dress up, then full uniform should be worn.

We look forward to a fun-packed day!

Yours faithfully,

Ms S Backhouse
Assistant Principal